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Public-Private Partnerships and perspectives in the veterinary domain



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Canada leverages public-private partnerships to keep African swine fever at bay

KEYWORDS

#African swine fever (ASF), #Canada, #emergency preparedness, #public-private partnership.

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African Swine Fever Forum, Ottawa, Canada, 30 April - 1 May 2019. © Patrick Doyle, Canadian Press

As African swine fever (ASF) continues to spread globally, Canada is taking additional steps to help prevent its entry into the country and minimise its impact. The Government of Canada and

the pork industry are working together to protect the swine sector and the people that draw their livelihood from it, providing a strong foundation for a public-private partnership (PPP) on ASF.

This active collaboration with industry on African swine fever includes:

The ASF Executive Management Board: Senior industry and government representatives provide leadership and strategic direction in coordinating and prioritising activities and providing guidance on the risk management of ASF.

An Action Plan: An ASF Action Plan is being developed to ensure a Canada-wide approach to ASF. The plan outlines government and industry accountabilities, such as:

- testing preparedness plans through national and regional joint exercises
- determining what tools and tactics will be used to mitigate trade impacts, such as zoning and compartmentalisation
- implementing outreach strategies to strengthen import controls and on-farm biosecurity.

International engagement

Canada hosted an international [ASF Forum](#), planned jointly by government and industry representatives from Canada, the United States of America and Mexico, which developed a framework outlining actions to address the threat to the region of the Americas.

Raising awareness

Industry and all levels of government have been working together to broaden awareness of ASF. This information is aimed at:



- producers – through videos, infographics and Web content on feed imports and biosecurity standards
- the general public – using social media campaigns through various government and industry channels
- travellers – through signage in international airports and in-flight announcements.

Coordinated actions by government and industry are essential to help prevent the entry and spread of ASF, and to support emergency response management. Canada will continue to explore and make effective use of additional PPP arrangements in the prevention of ASF.

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