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Thematic portfolio

Public–Private Partnerships and perspectives in the veterinary domain



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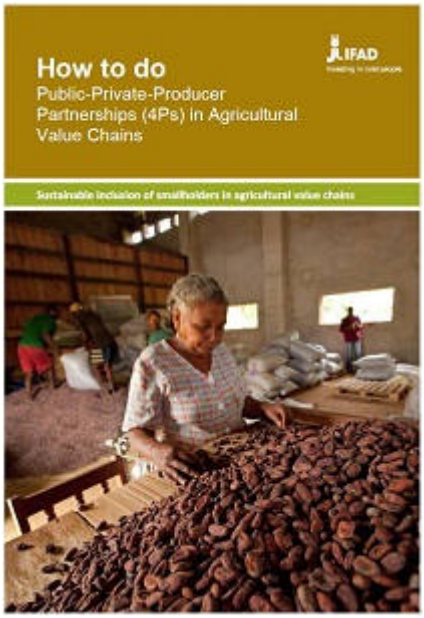
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The public–private–producer partnership (4Ps) approach generates opportunities to scale up development results. Using a 4Ps approach within an International Fund for Agricultural Development (IFAD)-funded project can provide support to leverage private investment, strengthen policy dialogue, and secure the necessary technology and know-how. Moreover, it can make more effective use of other stakeholders' social and political capital to produce more positive and more sustainable results.

Partnering with the private sector is not new to IFAD. Past and present IFAD-supported projects have generated considerable experience and many lessons have been learned. IFAD promotes the 4Ps as a more systematic way of doing business with the private sector through the projects it supports. This involves interacting with global stakeholders, partners and clients on IFAD's unique approach to partnerships that enhance the well-being of small-scale producers.

The IFAD 4Ps model ensures that smallholder producers are recognised and established partners since they are explicitly considered an integral part of the public–private partnership (PPP) process. This is consistent with the approach recommended by the OIE in its PPP Handbook, but puts an extra emphasis on smallholder producers as an essential component of PPPs in many countries. Transparency, fairness and accountability are also very important, especially when it comes to recognising the tenure rights of local communities and the vital role of women, as well as the importance of environmental issues. Within this sphere, livestock play a key role. Investing in livestock means investing in the livelihoods of poor rural households. Livestock can provide food and nutrition security and, at the same time, strengthen the resilience of families facing economic challenges. A 4Ps approach could serve to protect animal health, boost productivity and link producers to profitable markets.

How organisations and agribusinesses can achieve better 4Ps



To harness greater domestic public investment, it is essential that the 4Ps model is adopted in a sustainable manner. If this model is used properly, local institutions, banks, equity investors and other value chain suppliers – through the 4Ps approach – will be attracted to invest more in the combination of financial instruments, public goods and

contractual engagements with agribusinesses and small-scale producers.

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PERSPECTIVES

Public–private–producer partnerships (4Ps) in agricultural value chains

Sustainable inclusion of smallholders in agricultural value chains

SUMMARY

Value chains in agriculture involve a variety of actors and institutions, the vast majority of which are private-sector companies. These companies provide the financial services, technology, know-how and information needed to meet the standards dictated by specific value chains. As a result, the value-chain development projects financed by the International Fund for Agricultural Development (IFAD) involve forging linkages between small-scale producers and private companies.

KEYWORDS

#International Fund for Agricultural Development (IFAD), #OIE PPP Handbook, #public–private partnership, #public–private–producer partnership (4Ps), #smallholder farmer, #value chain, #World Organisation for Animal Health (OIE).

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Kiriri indigenous community of Marcação, Brazil. © IFAD/Lianne Milton/Panos

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