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PANORAMA

Thematic portfolio

Public–Private Partnerships and perspectives in the veterinary domain



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Partnerships between governments and the private sector to improve the delivery of public goods – including sanitary and phytosanitary (SPS) capacity for food safety and animal and plant health – continue to expand across the globe. Public–private partnerships (PPPs) feature widely in Standards and Trade Development Facility (STDF) work [1] and many projects run on a PPP model to build SPS capacity and promote market access.

Improving SPS outcomes



PPPs strengthen the implementation of SPS measures, improve SPS outcomes, enhance market access and promote competitiveness. Research into PPPs by the STDF and the Inter-American Development Bank (IDB) [2] highlights the private sector's contribution in stimulating innovation, leveraging knowledge and resources, and addressing gaps in the SPS infrastructure. At the basic level, successful PPPs depend upon commitment and trust; clarity about the partnership's objectives, responsibilities and financing; good governance and transparency; and high-level leadership.

The STDF's work on PPPs to build SPS capacity, including the ability to monitor and control animal diseases, was used by the World Organisation for Animal Health (OIE) to develop its global survey on the role of PPPs in strengthening Veterinary Services. The findings of the survey, which was sent to all OIE Members, as well as to several private bodies, will support future perspectives on PPPs in the field of animal health.

Safe trade opportunities

Worldwide, STDF projects are building the private sector's capacity to implement SPS measures and take advantage of safe trade opportunities. These projects contribute to private-sector development, which plays a key role in commercialising agriculture, generating economic growth, and creating employment and improved living conditions, in support of the Sustainable Development Goals.

In Latin America, under an STDF project led by FEEDLATINA, the public and private sector formalised their cooperation at both the regional and national levels to harmonise regulations and improve animal feed safety. Technical support from the Food and Agriculture Organization of the United Nations (FAO), the Inter-American Institute for Cooperation

on Agriculture (IICA) and the OIE to meet SPS requirements has built capacity among regulatory agencies, Veterinary Services, agricultural and food safety services, and the private sector. This, in turn, has improved market access for animal feed in the region.

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More information on the STDF website...

PERSPECTIVES

Public–private partnerships build SPS capacity and develop market access

KEYWORDS

#Agreement on the Application of Sanitary and Phytosanitary Measures (SPS Agreement), #Food and Agriculture Organization of the United Nations (FAO), #Inter-American Development Bank (IDB), #public–private partnership, #safe trade, #Standards and Trade Development Facility (STDF), #World Organisation for Animal Health (OIE).

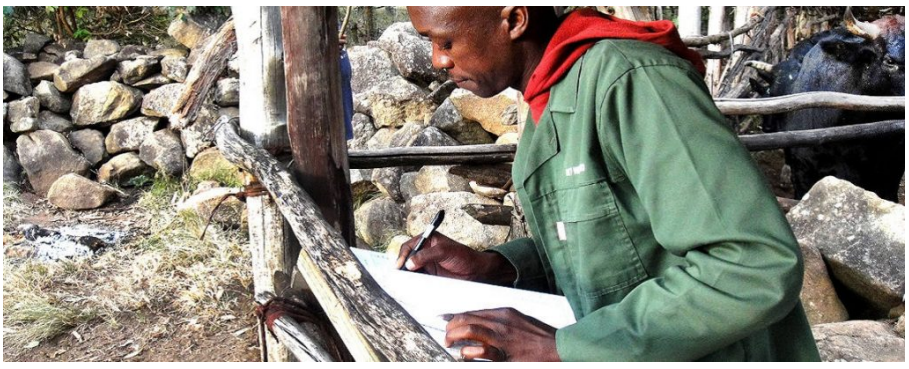
AUTHORS

M. Spreij[(1)]* & M. Hopper[(1)]

(1) Standards and Trade Development Facility (STDF) Secretariat.

* Corresponding author: Melvin.Spreij@wto.org

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12, rue de Prony - 75017 Paris, France
Tel.: +33 (0)1 44 15 18 88 - Fax: +33 (0)1 42 67 09 87 - oie@oie.int