

PANORAMA

Thematic portfolio



Public-Private Partnerships and perspectives in the veterinary domain



PERSPECTIVES

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AROUND THE WORLD

Evaluation is recognised by decision makers as an essential tool to ensure performance and sustainability of implemented actions [1]. To be meaningful, both technical performance and socio-economic factors should be considered. The World Organisation for Animal Health (OIE) and the French Agricultural Research Centre for International Development (CIRAD) have joined forces to develop a participatory methodology to evaluate the impact of public-private partnerships (PPPs) in the veterinary domain.

A participatory evaluation method

Participatory impact evaluation promotes self analysis of how programmes are built and how actors adopt and engage with them to attain impacts [2]. Actors can share their perception of the programmes and impacts and co-design the corrective actions needed to ensure that expected impacts are reached [3]. The OIE and CIRAD adapted and are applying this method to three case studies, in Ethiopia, Indonesia and Paraguay.

Evaluating the added value of PPP: the case study of Ethiochicken in Ethiopia

Ethiochicken is a chicken-producing company that partners with the Government of Ethiopia to ensure the delivery of its products to smallholder farmers. PPP was essential in achieving impacts (including societal impacts such as improved education, empowerment of women and employment opportunities). This PPP contributes to building trust between private producers and Veterinary Services (VS), strengthening VS activities.

Constraints that affect business have been identified, linked to issues with accessing foreign currency and the limited training in poultry production in Ethiopia. Public and private stakeholders joined forces during participatory workshops to co-develop scenarios to overcome such constraints, satisfying both public and private parties.

Impact of the evaluation itself

By engaging directly with all the different actors, the participatory impact evaluation has an explicit goal of triggering positive changes in the partnership [4]. This method has proven relevant to evaluating the impact of PPPs in the veterinary domain. It has already been used to characterise PPP contributions in different types of impact and benefits, as presented in The OIE PPP Handbook.

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Impact pathway built during the first participatory workshop with the stakeholders of the Ethiochicken initiative. © CIRAD/M. Peyre

DOSSIER

Engaging the actors to ensure impacts of public–private partnerships

Participatory impact evaluation

SUMMARY

Evaluation and actor engagement are essential to ensure performance and sustainability of actions implemented, especially under public–private partnerships (PPPs). In the context of the OIE PPP initiative, the OIE and CIRAD have developed a participatory evaluation method to assess the added value of PPPs in the veterinary domain.

KEYWORDS

#Centre de coopération internationale en recherche agronomique pour le développement (CIRAD), #economic impact, #OIE PPP Handbook, #participatory evaluation, #public–private partnership, #social impact, #World Organisation for Animal Health (OIE).

AUTHORS

Mariline Poupaud⁽¹⁾, Bernard N'Bocho Guessan⁽²⁾, Isabelle Dieuzy-Labaye⁽³⁾ & Marisa Peyre^{(4)*}

(1) PhD student at the [French Agricultural Research Centre for International Development \(CIRAD\)](#), Montpellier, France and at the [University of Liège](#), Belgium.

(2) PhD student at [Robert Koch Institute](#), Germany, and [Laboratoire National d'Appui au Développement Agricole \(LANADA\)](#), Côte d'Ivoire.

(3) [World Organisation for Animal Health \(OIE\)](#).

(4) Animal, Health, Territory, Risks, Ecosystems (ASTRE) Joint Research Unit, [French Agricultural Research Centre for International Development \(CIRAD\)](#), Montpellier, France.

* Corresponding author: marisa.peyre@cirad.fr

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12, rue de Prony - 75017 Paris, France
Tel.: +33 (0)1 44 15 18 88 - Fax: +33 (0)1 42 67 09 87 - oie@oie.int